



#My name is:

A SOLUTION TO TACKLE RACE INEQUALITY IN THE WORKPLACE.



Ama Afrifa-Tchie

[ah-ma ah-free-fah-chee]

Did you know?

73% of attendees from more than 100 organisations said they had their names mispronounced. They told us it made them feel 'not valued or important', 'disrespected' and 'that they didn't belong'.

We are calling for 1000 organisations to join the #MyNames campaign and include phonetic spelling in the workplace.

Download the guide here:

raceequalitymatters.com/my-name-is-guide

#MyNames #ActionNotJustWords #RaceEqualityMatters #RaceEqualityWeek

