



#My name is:

A SOLUTION TO TACKLE A COMMON WORKPLACE MICROAGGRESSION



Ama Afrifa-Tchie
[ah-ma ah-free-fah-chee]

Did you know?

73% of attendees from more than 100 organisations said they had their names mispronounced. They told us it made them feel 'not valued or important', 'disrespected' and 'that they didn't belong'.

That is why Race Equality Matters is calling to normalise phonetic spelling in your email signature, meetings, name badges and more. Discover your phonetic name with the Fuh-Net-Ic Tool and download the Guide for 7 tips for implementing this campaign in your organisation.

Download the guide here:

raceequalitymatters.com/my-name-is-guide